



2017 Design Competition Sponsorship Opportunity

NKBA Southern California is pleased to announce our 2017 Design Competition! We will be continuing our partnership with California Home and Design Magazine for another magnificent year! It is a first class publication with a distribution throughout the state of California and a circulation of 100,000. The CH&D distribution goes to a sophisticated readership where 80% own their own property and 50% own more than one property. In addition to 4 pages in the California Home & Design magazine, the NKBA SoCal Design Competition will be covered in 4 digital blog posts, 4 NKBA Winners Galleries, Instagram posts, and 2 Event Galleries!

The committee for the Design Competition would like to feature our chapter's family of designers and all of the wonderful products and manufacturers that they specify here in Southern California every day. So we've made it fun and easy for our sponsors to have a presence in the promotion and publication of this event. There are a number of opportunities for your company to sponsor the design contest. We're very excited about this and very proud of our manufacturers and vendors but space is limited so reserve your spot now! Last year we were busting at the seams! Please see the sponsorship opportunities and their benefits below to see how you can be a part of this fine event.

Premium Sponsor \$500:

- This includes one company logo in the printed and digital magazine with the winners of the design competition as well as in all of the NKBA SoCal Chapter advertising of the event eBlasts and newsletters from the chapter.
- Premium sponsors will get one tabletop at the awards event in September 2017
- Two tickets for you and a guest at the event dinner.
- May add additional logos for \$300 each. Each additional logo receives one more ticket for dinner!
- Please send your company Logo as a Hi Res JPEG to designcontest@nkba-socal.org

Standard Sponsor \$300:

- This includes one company logo in the printed and digital magazine with the winners of the design competition as well as in all of the NKBA SoCal Chapter advertising of the event event eBlasts and newsletters from the chapter.
- Standard sponsors will get one ticket for your dinner at the awards meeting.
- Please send your company Logo as a Hi Res JPEG to designcontest@nkba-socal.org

California Home & Design E-Newsletter Ads \$800:

- This is a linking ad in the California Home & Design E-Newsletter which has 32,000 subscribers! This ad will link straight to your website! The 300 X 250 ad has a retail value of \$1650! There are 4 of these ads available. First come first served so Hurry!
- PLUS your logo will appear in the printed and digital magazine with the winners of the design competition as well as in all of the NKBA SoCal Chapter advertising of the event, eBlasts, and newsletters from the chapter.
- Two tickets for you and a guest for dinner at the awards event.
- Please send your company Logo as Hi Res JPEG to designcontest@nkba-socal.org
- *****For an additional \$200, you may add a tabletop for the event to your sponsorship.**



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PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Premium Sponsor** (\$500. May add additional logos for \$300 each)
- Standard Sponsor** (\$300 for each logo)
- California Home & Design E-Newsletter Ad** (\$800)
- Add a tabletop for the event to the CH&D E-Newsletter Ad** (+\$200)

Sponsorship	Amount
Total	

Company Name	
Contact	
Phone Number	
Member Number	
Guest Names	

Please make checks payable to: NKBA Southern California. If you wish to pay by credit card, please fill out the attached Credit Card Authorization form and send it to NKBA SoCal with this form. Complete this form and send it with your selected payment to:

Expressions Kitchen & Bath Gallery
 Attn: Renee Boyd
 17138 Von Karman Ave.
 Irvine, CA 92614

All Sponsors please send your Company Logo(s) as a Hi Res JPEG to designcontest@nkba-socal.org. All other forms of files cannot be accepted. Only send a JPEG.

Questions? Contact : designcontest@nkba-socal.org



CH & D Cover



**MEDIUM KITCHEN
WINNER
JENNIFER BEAVERS**

JENNIFER BEAVERS
NORM TESSIER CABINETS, INC.
909-987-8955
NORMTESSIERCABINETS.COM

Jennifer tucks the sleek Zephyr hood into the centerpiece of her project, an elegant French style custom hood, built by Norm Tessier Cabinets.

THIS COMPACT, YET STYLISH AND EFFICIENT kitchen embodies a classic French elegance fit for a chateau, yet down to earth for everyday living. The island creates an ideal gathering spot for entertaining, with an open concept, the cooks are able to prepare lively while entertaining guests. Two work areas, access to all appliances and fixtures create a functional environment, while the crisp details of the wood carvings and door details demand your attention. Interior features create function hidden behind the details. The warm tones and ambient lighting make the kitchen a romantic centerpiece for evening gatherings and conversation.

**SMALL KITCHEN
WINNER
RACHELLE KIKLOWICZ**

RACHELLE KIKLOWICZ
AK&D CID
AS YOU WISH INTERIORS, INC.
562-731-0884
ASYOUWISHINTERIORS.COM



TRANSFORMED FROM DATED and inefficient to a contemporary kitchen where every inch of space makes it aesthetically beautiful and maximizes function. This sleek look of crisp clean white juxtaposed with the warmth of Arizona Cypress laminate includes efficient pullouts for corner storage, trays, ota, spice, appliance garages, and double recycle bins, leaving plenty of room to share the rest. An 18" deep wine cooler allowed for a custom wet bar and pantry in an 18" niche. Milky white porcelain makes up the backsplash while overlapping quartz counter top waterfall creates a breakfast bar, defining the space. And 24" porcelain "cement" flooring grounds the look.

Rachelle combines full functionality and a sleek contemporary look using custom Crystal Cabinets and puts an 18" deep Perlick wine cooler into a shallow depth area in the Small Kitchen Winner.



**OPEN CATEGORY
WINNER
LAURIE HAEFELE**

LAURIE HAEFELE
ASSOCIATE A.I.A.
HAEFELEDESIGN, INC.
310-429-3525
HAEFELEDESIGN.COM

Laurie specifies the dependability of Perlick outdoor refrigeration to stand up to the elements in her outdoor kitchen and Open Category Winner.

THE GOAL OF THIS PROJECT was to design an aesthetically beautiful yet highly functional outdoor barbecue in a gallery-like corridor space. The barbecue area is located between the back door of the kitchen and the entrance to the outdoor entertainment area.

Barbecue cabinetry tends to be cold stainless steel, built into stucco or stone to match the exterior of a home. In this project, the custom door design and high gloss yacht finish lighten the space, making it feel larger than it is. The custom stainless steel inserts, refrigerators, and ample storage elevate the functionality of the cooking space.



THE PROJECTS WERE JUDGED on aesthetic appeal, functionality of the space, fulfilling the needs of the client, paying special attention to detail and following the planning requirements of the National Kitchen and Bath Association Planning Guidelines and Drawing Standards. Thanks go to the panel of certified design professionals from our sister San Diego Chapter that judged the entries and selected the winners. To see more outstanding entries from the 2016 NKBA Southern California Design Competition, please visit our website at <http://www.nkba-social.org/featured-designers.php>

Example of winner's page

Example with sponsor logos



Perfect Picnic Pieces

From a blanket peppered with smooching rabbits to a stunning basket, Nor Cal cheeses to bubbles and bocce, we'll tell you how to throw together the perfect picnic.

[Read More »](#)

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SUB-ZERO WOLF

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Credit Card#: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

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Print Name (as shown on Credit Card): _____

Date: _____

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Email to: treasurer@nkba-socal.org

or

Mail to: Expressions Home Gallery, 17138 Von Karman Ave., Irvine, CA 92614 Attn: Renee Boyd